

#### **CONFERENCE REGULATIONS**

# § 1 General provisions

- 1. The Regulations set out the terms and conditions for participation in conferences organized by **sprawny.marketing** sp. z o.o. with its registered office in Poznań.
- 2. Unless expressly stated otherwise in the Regulations, the following capitalized terms shall have the following meanings:

**Price List** means the current price list for participation in the Conference, available at https://sprawnymarketing.pl/szkolenia/konferencja;

**Business Day** means any day of the week from Monday to Friday, excluding public holidays; **Application Form** means the form available at http://ilovemkt.pl/ through which Registration is carried out;

**Conference** means a conference organized by the Organizer to which Registration applies; more information about the conference, including information about the dates on which it is to be held, is available on the website under the link http://ilovemkt.pl/;

**Organizer** means sprawny.marketing sp. z o.o., with its registered office in Poznań at ul. Chełmońskiego 8/4, 60-754 Poznań, entered in the Register of Entrepreneurs kept by the District Court Poznań – Nowe Miasto and Wilda in Poznań, 8<sup>th</sup> Commercial Division of the National Court Register, under KRS No. 000313890; NIP: 7773078143, REGON: 300905973, with a share capital of PLN 102,000 (one hundred two thousand) fully paid up, contact telephone number: 519183555, e-mail address: faktury@sprawnymarketing.pl;

Regulations means these rules and regulations;

Registration means the process of registering a Participant to attend the Conference;

Participant means a natural person registered to attend the Conference;

**Buyer** means a natural person with full legal capacity, a legal person or an organizational unit without legal personality who/which has registered;

**Quasi-entrepreneur** means a natural person who concludes a contract directly related to his/her business activity, where it is apparent from the content of that contract that it is not of a professional nature for that person, with the professional nature in question arising in particular from the subject matter of his/her business activity made available on the basis of the provisions on the Central Register and Information on Business Activity.

- 3. Registration for the Conference is tantamount to acceptance of the terms and conditions of the Regulations, including the obligation to pay a fee in accordance with the rates specified in the Price List.
- 4. The above terms in plural terms refer to the expressions in the singular, unless otherwise directly apparent from the wording of the Regulations.
- 5. References to clauses and letters in these Regulations refer to clauses and letters in the same paragraph as the reference, unless the reference indicates a different paragraph.

# § 2 Registration and contract conclusion

- 1. Registration takes place either by completing and submitting the Application Form or by e-mail.
- 2. In the case of Registrations carried out less than 14 days before the Conference, Participants shall receive conference packages either during or after the Conference.
- 3. If Registration is carried out by a person other than the Participant, the Buyer is responsible for the accuracy of the information provided. The Buyer should also be in possession of the authorization given by the Participant to provide the Organizer with the Participant's personal data for processing.



- 4. The conclusion of the contract on the terms and conditions set out in the Application Form, the Price List and the Regulations shall take place when the Organizer receives the Application Form from the Buyer or an order is placed by e-mail.
- 5. Upon receipt of the Application Form or a message sent by e-mail, the Organizer sends a reply with a link to a proforma invoice containing the information necessary to pay for participation in the Conference. As a rule, the VAT invoice is issued and sent to the Buyer only after the payment for participation in the Conference has been made, unless the Buyer requests the possibility to pay immediately on the basis of the VAT invoice.

# § 3 Payment of the Conference fee

- 1. The Price List indicates the participation fee for one person. The participation fee does not include the Participants' costs of travel to the Conference venue, their accommodation or meals or any other costs. In the event of cancellation of the Conference, Participants and Ordering Parties, unless they are consumers, shall not be entitled to a claim reimbursement of travel, accommodation or any other costs from the Organizer.
- 2. The participation fee shall be paid in one of the ways indicated in the information from the Organizer referred to in § 2 point 5 of the Regulations.
- 3. Conversion of amounts expressed in PLN into EUR is made according to the average EUR exchange rate established by the National Bank of Poland on the day preceding the day of sending the Application Form to the Organizer.
- 4. By submitting the Application Form to the Organizer, the Buyer agrees to the sending and receipt of a VAT invoice and a proforma invoice electronically, to the e-mail address indicated in the Application Form. The VAT invoice is sent after the payment of the Conference participation fee to the Buyer's e-mail address indicated in the Application Form.
- 5. If, after the payment has been made, it turns out that the Participant's attendance at the Conference is impossible because the limit of places has run out, the Organizer shall terminate the contract with the Buyer and shall immediately, for the satisfaction of all the Buyer's claims, refund to the Buyer the fee paid for the Participant's attendance at the Conference. The limitation of the Organizer's liability does not apply to consumers or Quasi-entrepreneurs.
- 6. It is a condition of the Participant's admission to the area where the Conference is held that all Conference fees of all the Participants registered by the Buyer to attend the Conference have been paid.
- 7. If the Conference fee has not been paid and the Buyer has not withdrawn from the contract, the Buyer shall remain liable to pay the fee in full regardless of the Participant's actual participation in the Conference.
- 8. Submitting a complaint as referred to in § 8 of the Regulations shall not entitle the Buyer to withhold payment of the Conference fee.

# § 4 Obligations of the Participant or the Buyer

- 1. Participants and Buyers are obliged to read and comply with the Regulations.
- 2. Participants and Buyers are required to read and comply with the rules and regulations for the use of the facility where the Conference will be held, available at https://multikino.pl/informacje/regulaminy, and the fire safety manual available at https://multikino.pl/informacje/regulaminy.
- 3. The Buyer shall be liable for the Participants he/she has registered. The liability of the Buyer and the Participants registered by the Buyer to the Organizer for damage caused to the Organizer is joint and several. This also applies to damage caused to third parties if the Organizer is obliged to cover the damages.



- 4. The Organizer may record the Conference for documentation, reporting, advertising and promotional purposes of the Conference and the Organizer in future years. The image of people staying in the area where the Conference takes place can be recorded and then distributed for documentation, reporting, advertising and promotional purposes of the Conference and the Organizer in future years. Participants deciding to attend the Conference also consent to the use by the Organizer of their image, or that of their charges in the case of minors, for the purposes specified in these Regulations. The image of the Conference Participant can be used for various forms of electronic processing, framing and composition, as well as juxtaposed with images of other people, and can be accompanied by a commentary, while film and sound recordings with his/her participation can be cut, edited, modified, or added to other materials created for documentation, reporting, advertising and promotional purposes of the Organizer without the obligation of acceptance of the final product. The consent covers all forms of publication, in particular dissemination on the Internet (including Facebook, Twitter, YouTube etc. as part of the Organizer's profile).
- 5. The Buyer is obliged to inform the Participants he/she registers of § 10 of the Regulations. The Buyer undertakes to indemnify the Organizer against any failure by the Organizer to comply with the information obligation referred to in Article 14 GDPR.

#### § 5 Responsibility for performance of the contract

1. To the extent permitted by law, the Organizer's liability (in particular contractual and tort liability) for damages, in particular for damages resulting from non-performance or improper performance of the contract or from withdrawal from the contract caused to Participants or Buyers is excluded.

If the above exclusion of liability is not permissible, the Organizer's liability is limited to:

- a) the amount of the fee paid for the attendance of the Participant concerned at the Conference in the event of damage caused to the Participant concerned;
- b) the amount of the Participants' participation fees paid by the Buyer in the event of damage caused to the Buyer.

Notwithstanding the above, the Buyer agrees to indemnify the Organizer against any liability for damage caused to Participants.

- 2. The Organizer shall not be liable for improper performance or non-performance of the contract to the extent that this is caused by force majeure. Force majeure shall be understood as external events beyond the control of the parties to the contract and impossible to foresee, such as, in particular, war, fire, epidemics, floods, communication blockages of a supra-regional nature, social disasters or catastrophes of buildings or structures, or interruptions in the supply of utilities. An imminent risk of the phenomena or events referred to in the preceding sentence shall also be considered as an occurrence of force majeure even if these phenomena or events do not ultimately materialize.
- 3. If the performance to which the Organizer is obliged becomes impossible within the meaning of Article 475 of the Civil Code or Article 495 of the Civil Code, the provisions of Article 475 of the Civil Code and Article 495 of the Civil Code shall not apply in the scope in which they concern the consequences of the performance impossibility. In such a case, the Organizer may, at its own discretion, either withdraw from the contract within 14 days of the occurrence of the impossibility or unilaterally set a new deadline for the Organizer's performance. If the Organizer fails to take any of the aforementioned decisions within that period, the provisions of Article 475 of the Civil Code or Article 495 of the Civil Code shall apply in full. If, within the new deadline set by the Organizer, the Organizer's performance again proves impossible within the meaning of Article 475 of the Civil Code or Article 495 of the Civil Code for the same reason as the original one, those provisions shall apply in full.
- 4. The provisions of this paragraph do not apply to consumers or Quasi-entrepreneurs.



# § 6 Changes to the Conference program

- 1. The Organizer reserves the right to change the program of the Conference, i.e., among others, the speakers, topics and times of the lectures, as well as the date, place and manner of holding the Conference, e.g. by holding the Conference online.
- 2. The Organizer shall inform the Buyer and Participant of the changes referred to in clause 1 by means of announcements that shall be available on the Conference website available at the link http://ilovemkt.pl/.
- 3. The Organizer reserves the right to withdraw from the contract (cancel the Conference) until the closing date of the Conference. The Organizer shall not have the right to withdraw from the contract in the part specified in § 5 of the Regulations.
- 4. The Organizer reserves the right to withdraw from the contract (cancel the participation) as far as individual Participants are concerned until the closing date of the Conference if a computer system error occurs during Registration (e.g. failure of the form which results in incorrect calculation of the price, etc.). The Organizer shall not have the right to withdraw from the contract in the part specified in § 5 of the Regulations.
- 5. The declaration of withdrawal from the contract shall be submitted by the Organizer to the Buyer's e-mail address indicated in the Application Form or the Buyer's e-mail address from which the order was placed, as referred to in § 2 clause 4 of the Regulations.
- 6. If the Organizer withdraws from the contract, the Organizer shall refund the fee paid for participation in the Conference to the bank account from which the fee was paid to the Organizer within 30 Business Days of the date of submitting the declaration of withdrawal. Consumers or Quasi-entrepreneurs shall be reimbursed within the time limits laid down by the relevant legislation.

# § 7 Cancellation of participation

- 1. To the extent permitted by law, the possibility of unilateral withdrawal, termination or other dissolution of the contract by the Buyer who is not a consumer or a Quasi-entrepreneur is excluded. However, the Organizer takes an individual approach to each situation and asks for direct contact at szkolenia@sprawnymarketing.pl in the event of random incidents.
- 2. A consumer or Quasi-entrepreneur Buyer may withdraw from a distance or off-premises contract without giving any reason and without incurring costs within 14 days of the conclusion of the contract. In order to withdraw from the contract, the consumer or Quasi-entrepreneur may use the model form available at faktury@sprawnymarketing.pl, but this is not obligatory.

# § 8 Complaints

- 1. The Buyer may lodge a complaint by electronic mail to the e-mail address: szkolenia@sprawnymarketing.pl, as well as by post to the Organizer's registered office address.
- 2. Complaints can be submitted no later than on the 14<sup>th</sup> day after the Conference. If the complaint is submitted by post, the postmark date is decisive for compliance with the deadline. This deadline does not apply to consumers and Quasi-entrepreneurs.
- 3. The complaint should contain at least the following details:
- a) indication of the Conference to which the complaint relates;
- b) identification of the Buyer name, correspondence address, e-mail address, contact telephone number;
- c) subject of the complaint;
- d) indication of the facts justifying the complaint.
- 4. The Organizer shall consider complaints within 14 days of receipt.



5. The Organizer may extend the deadline indicated in clause 4; this does not apply to complaints submitted by consumers. The Organizer shall inform the person submitting the complaint about this, indicating the reasons for extending the deadline. At the same time, the Organizer shall set a new deadline for considering the complaint.

# § 9 Information clause for Buyers

- 1. The controller of the Buyers' personal data is sprawny.marketing sp. z o.o., with its registered office in Poznań at ul. Chełmońskiego 8, 60-101 Poznań, entered in the Register of Entrepreneurs kept by the District Court Poznań Nowe Miasto and Wilda in Poznań, 8<sup>th</sup> Commercial Division of the National Court Register, under KRS no. 000313890; NIP: 7773078143, REGON: 300905973, with the share capital of PLN 102,000 (one hundred two thousand) fully paid up (hereinafter referred to in this paragraph as "the Controller").
- 2. The Buyers' personal data are processed for the following purposes of the Controller:
- a) performance of the concluded contract on the basis of Article 6(1)(b) GDPR for a period corresponding to the period of limitation of claims that the Controller may raise or that may be raised against the Controller;
- b) fulfilment of legal obligations incumbent on the Controller arising, for example, from tax law on the basis of Article 6(1)(c) GDPR for the period arising from the provisions governing the obligation in question;
- c) marketing and possible establishment, assertion or defense of claims on the basis of Article 6(1)(f) GDPR, until the Buyer objects to such processing, unless there are significant legitimate grounds for the processing which override the interests or rights and freedoms of the Buyer, or unless, despite the objection, there are grounds for establishing, asserting or defending claims.
- 3. Recipients of the Buyers' personal data may include:
- a) electronic payment providers, if the Buyer chooses to pay via them,
- b) entities providing IT and network infrastructure to the Controller,
- c) entities providing accounting services to the Controller,
- d) other subcontractors of the Controller.
- 4. Personal data may be transferred to and stored at a destination outside the European Economic Area ("EEA"). They may also be processed by entities operating outside the EEA that work for the Controller or for one of its subcontractors. In such cases, the transfer to a third country shall most often take place on the basis of:
- a) a European Commission decision declaring an adequate level of protection, i.e. Commission Implementing Decision (EU) 2016/1250 of 12 July 2016, or another European Commission decision declaring an adequate level of protection,
- b) or, where no adequacy finding has been made by the European Commission by way of a decision, the data shall be adequately protected by way of the standard protection clauses referred to in the Commission Decision of 5 February 2010 on standard contractual clauses for the transfer of personal data to processors established in third countries under Directive 95/46/EC of the European Parliament and of the Council.

To obtain a copy of personal data transferred to a third country, please contact the Controller.

5. Buyers have the right of access to the content of their personal data and the right to rectification, erasure, and restriction of processing, the right to data portability, the right to object to processing and the right to withdraw consent at any time without affecting the lawfulness of the processing (where processing is based on consent) that was carried out on the basis of the consent before its withdrawal. To exercise these rights or to obtain further information about them, please contact the Controller.



- 6. Buyers have the right to lodge a complaint with the President of the Personal Data Protection Office if they believe that legal provisions have been violated in the processing of their personal data.
- 7. The provision of personal data is voluntary, but it is necessary for the performance of the contract.
- 8. The Buyers' personal data shall not be processed by automated means including profiling.

# § 10 Information clause for Participants

- The controller of the Participants' personal data is sprawny.marketing sp. z o.o., with 1. its registered office in Poznań at ul. Chełmońskiego 8, 60-101 Poznań, entered in the Register of Entrepreneurs kept by the District Court Poznań - Nowe Miasto and Wilda in Poznań, 8th Commercial Division of the National Court Register, under KRS no. 000313890; NIP: 7773078143, REGON: 300905973, with the share capital of PLN 102,000 (one hundred two thousand) fully paid up (hereinafter referred to in the body of this paragraph as "the Controller"). The Controller has appointed a Data Protection Officer, who can be contacted following matters related to data protection at the rodo@sprawnymarketing.pl.
- 2. Personal data of the Participants, unless they come directly from the Participants, are made available to the Controller by the Buyer or by entities recording the course of the Conference on behalf of the Controller. In such cases, the following categories of data are processed: name, surname, telephone number, e-mail address as well as the image, if it was recorded during the Conference.
- 3. The Participants' personal data are processed for the purposes resulting from the legitimate interests pursued by the Controller, i.e.: a) the performance of the contract concluded by the Controller with the Buyer covering the Participant's attendance at the conference organized by the Controller, and b) marketing purposes and the possible establishment, assertion or defense of claims (pursuant to Article 6(1)(f) GDPR) for a period corresponding to the period of limitation of claims which the Controller may raise from this contract or which may be raised against the Controller, or until the Participant raises an objection to such processing, unless there are significant legitimate grounds for the processing which override the Participant's interests or rights and freedoms, or unless, despite the objection, grounds for establishing, asserting or defending claims arise.

The Participants' personal data may also be processed on the basis of their consent for documentation, reporting, advertising and promotional purposes of the Controller – this includes in particular the Participants' image recorded during the Conference (pursuant to Article 6(1)(a) GDPR) – for a period of 10 years from the closing date of the Conference, but no longer than until their consent to such processing is withdrawn.

- 4. Recipients of the Participants' personal data may include:
- a) entities providing IT and network infrastructure to the Controller,
- b) other subcontractors of the Controller, including in particular those recording the course of the Conference on behalf of the Controller.
- 5. Personal data may be transferred to and stored at a destination outside the European Economic Area ("EEA"). They may also be processed by entities operating outside the EEA that work for the Controller or for one of its subcontractors. In such cases, the transfer to a third country shall most often take place on the basis of:
- a) a decision of the European Commission declaring an adequate level of protection, i.e. Commission Implementing Decision (EU) 2016/1250 of 12 July 2016, or any other decision of the European Commission declaring an adequate level of protection, or



b) if no adequate level of protection has been determined by the European Commission in this respect by means of a decision, the data shall be adequately protected by standard protection clauses as referred to in the Commission Decision of 5 February 2010 on standard contractual clauses for the transfer of personal data to processors established in third countries under Directive 95/46/EC of the European Parliament and of the Council.

To obtain a copy of personal data transferred to a third country, please contact the Controller.

- 6. Participants have the right of access to the content of their personal data and the right to rectification, erasure, and restriction of processing, the right to data portability, the right to object to processing, and the right to withdraw consent at any time without affecting the lawfulness of the processing (where processing is based on consent) that was carried out on the basis of the consent before its withdrawal. To exercise these rights or to obtain further information about them, please contact the Controller.
- 7. Participants have the right to lodge a complaint with the President of the Personal Data Protection Office if they believe that legal provisions have been violated in the processing of their personal data.
- 8. Participants' personal data shall not be processed by automated means, including profiling.

# § 11 Out-of-court complaint and redress procedures and rules of access to these procedures (APPLICABLE TO CONSUMERS ONLY)

- 1. Participants and Buyers who are consumers can use out-of-court complaint and redress procedures. The rules of access to these procedures are available at the offices or on the websites of the entities authorized to handle disputes out of court. They may be, in particular, consumer ombudsmen or Provincial Trade Inspectorates, the list of which is available on the website of the Office of Competition and Consumer Protection.
- 2. A platform for online dispute resolution between consumers and entrepreneurs on the EU level (the ODR platform) is available at http://ec.europa.eu/consumers/odr/.

# § 12 Final provisions

- 1. In matters not covered by the Regulations, the provisions of Polish law shall apply accordingly.
- 2. The competent court for disputes arising from the contract shall be the court with jurisdiction over the Organizer's registered office. This provision does not apply to consumers or Quasi-entrepreneurs.
- 3. The Organizer reserves the right to amend the Regulations. The change of the content of § 9 and 10 does not constitute an amendment to the Regulations as long as it does not concern the purposes of personal data processing. Contracts concluded before the introduction of changes in the Regulations by the Organizer shall be performed according to the wording of the Regulations in force at the moment of their conclusion, unless the Buyer agrees to apply the new version of the Regulations to the contract concluded with him/her or the introduction of changes in the Regulations results from the necessity of its adjustment to the mandatory provisions of law.
- 4. These Regulations do not limit any of the rights of consumers or Quasi-entrepreneurs to the protection to which they may be entitled under the mandatory provisions of law in their country of residence.
- 5. The digital content provided to Buyers and consumer Participants is, in particular:
- a) the message referred to in § 2 clause 5 of the Regulations;
- b) VAT invoices and proforma invoices;



and the Regulations, if the Buyer chooses to download them. The Organizer does not introduce any software or data other than that mentioned above to the information and communication system used by the Buyer. There are typical risks associated with the ordering process regarding the use of the Internet for the transmission of data. The information and communication system used by the Organizer uses techniques customary on the market to ensure that the Buyer places orders in a way that prevents unauthorized access to the content of the transmission.

- 6. Access to the digital content mentioned in clause 4 requires:
- a) a device allowing access to the Internet;
- b) Internet access;
- c) a web browser: Firefox 7 or later, Internet Explorer 9 or later, Chrome 15 or later, or Opera 11.52 or later;
- d) a program capable of opening PDF files, e.g. Acrobat Reader 9.5 or later.
- 7. The digital content listed in clause 4 is not protected against alteration. As a rule, the content can be reproduced and saved in a format other than the one in which the Organizer sent it. As a result of such action, the digital content may be altered, its properties may change, or part of the information may be lost.
- 8. The Buyer agrees that the Organizer may use the Buyer's company name and logo in promotional materials, on the website, in the newsletter, and in information about the Conference, including promotional materials about the Conference sent to the Participants, Buyers and potential Participants or Buyers. At the same time, the Organizer reserves the right to include the Buyer's company name and logo in its advertisements, on its websites and in other promotional materials concerning the Conference, also after the Conference, to which the Buyer hereby gives consent.
- 9. The Regulations are available at:

http://sprawny.marketing/regulamin/regulamin\_konferencji.pdf.

10. The Regulations shall enter into force on June 9, 2023.



Place and date:
Name and address of the consumer or name and address of the Quasi-entrepreneur
sprawny.marketing sp. z o.o., ul. Chełmońskiego 8/4 60-754 Poznań Name and address of the company
DECLARATION OF WITHDRAWAL FROM A DISTANCE CONTRACT
I declare that, pursuant to Article 27 of the Consumer Rights Act of 30 May 2014 (Journal of Laws of 2014, item 827), I withdraw from the order paid for with invoice no concluded on
Signature of the consumer/Quasi-entrepreneur



#### TRAINING REGULATIONS

# (applicable to the purchase of training courses)

### § 1 General provisions

- 1. The Regulations define the conditions of participation in onsite and online training courses organized by "sprawny.marketing sp. z o.o." with its registered office in Poznań.
- 2. Unless expressly provided otherwise in the Regulations, the following capitalized terms shall have the following meanings:

**Price List** means the applicable price list for participation in the Training, available at https://sprawnymarketing.pl/szkolenia/;

**Business Day** means any day of the week from Monday to Friday, excluding public holidays;

**Application Form** means the form available at https://sprawnymarketing.pl/szkolenia/through which Registration takes place;

Training means the onsite or online Training organized by the Organizer to which Registration relates, unless the Regulations expressly indicate that a particular type of Training is involved; more information about the Training, including information about the dates on which it will be held, is available at https://sprawnymarketing.pl/szkolenia/; Organizer means sprawny.marketing sp. z o.o., with its registered office in Poznań at ul. Chełmońskiego 8/4, 60-754 Poznań, entered in the Register of Entrepreneurs kept by the District Court Poznań - Nowe Miasto and Wilda in Poznań, 8th Commercial Division of the National Court Register, under KRS No. 000313890; NIP: 7773078143, REGON: 300905973, with a share capital of PLN 102,000 (one hundred two thousand) fully paid up, contact telephone number: 519183555, e-mail faktury@sprawnymarketing.pl;

Regulations means these rules and regulations;

**Registration** means the process of signing up a Participant to attend the Training; **Participant** means a natural person with full legal capacity registered to participate in the Training;

**Buyer** means a natural person with full legal capacity, a legal person or an organizational unit without legal personality who/which has completed the Registration; **Quasi-entrepreneur** means a natural person who enters into a contract directly related to his/her business activity, where it is apparent from the content of that contract that it is not of a professional nature for that person, with the professional nature in question arising in particular from the object of his/her business activity made available on the basis of the provisions on the Central Register and Information on Business Activity.

- 3. Registration for the Training is tantamount to acceptance of the terms and conditions of the Regulations, including the obligation to pay a fee according to the rates specified in the Price List.
- 4. The above terms in plural refer to expressions in the singular, unless otherwise directly apparent from the wording of the Regulations.
- 5. References to clauses and letters in these Regulations refer to clauses and letters in the same paragraph as the reference, unless the reference indicates a different paragraph.

#### § 2 Registration and contract conclusion

1. Registration takes place either by completing and submitting the Application Form or by e-mail.



- 2. If Registration is carried out by a person other than the Participant, the Buyer is responsible for the accuracy of the information provided. The Buyer should also be in possession of the authorization given by the Participant to provide the Organizer with the Participant's personal data for processing.
- 3. The conclusion of the contract occurs when the Organizer receives the Application Form from the Buyer or an order is placed by e-mail.
- 4. Upon receipt of the Application Form or a message sent by e-mail, the Organizer shall send a reply with a link to a proforma invoice containing the information necessary to pay for participation in the Training. As a rule, the VAT invoice is issued and sent to the Buyer only after the payment of the Training participation fee, unless the Buyer requests the possibility to pay immediately on the basis of the VAT invoice.

# § 3 Payment of the fee for participation in the Training

- 1. The Price List indicates the participation fee for one person to attend the Training. The participation fee does not include the Participant's costs of travel to the location of the onsite Training, his/her accommodation or meals or any other costs.
- 2. The participation fee shall be paid in one of the ways indicated in the information from the Organizer referred to in § 2 clause 4 of the Regulations.
- Conversion of amounts expressed in PLN to EUR is made according to the average EUR exchange rate established by the National Bank of Poland on the day preceding the day of sending the Application Form to the Organizer or placing the order by email.
- 4. By submitting the Application Form to the Organizer, the Buyer agrees to the sending and receipt of a VAT invoice and a proforma invoice electronically, to the e-mail address indicated in the Application Form. The VAT invoice issued after the payment of the Training participation fee is sent to the Buyer's e-mail address indicated in the Application Form.
- 5. If, after the payment has been made, it turns out that the Participant's attendance at the Training is impossible because the limit of places has run out, the Organizer shall terminate the contract with the Buyer and shall immediately, for the satisfaction of any claims of the Buyer, refund to the Buyer the fee paid for the Participant's attendance at the Training. The limitation of the Organizer's liability does not apply to consumers or Quasi-entrepreneurs.
- 6. It is a condition of allowing a Participant to enter the area where the onsite Training takes place that all fees for the onsite Training of all the Participants enrolled by the Buyer to participate in the onsite Training have been paid. It is a condition of the Participant being allowed access to the online Training that all fees for the online Training of all the Participants enrolled by the Buyer to participate in the online Training have been paid.
- 7. If the Training participation fee has not been paid and the Buyer has not withdrawn from the contract, the Buyer shall remain liable to pay the fee in full regardless of the Participant's actual attendance at the Training.
- 8. The submission of a complaint as referred to in § 9 or 10 of the Regulations shall not entitle the Buyer to withhold payment of the Training participation fee.



9. Participation in the online Training may involve Participants incurring additional fees charged by entities providing Participants with access to the Internet.

# § 4 Technical requirements and the manner of conducting online Training

- 1. Online Training is delivered electronically via audio and video transmission.
- 2. In order to receive the transmission of the online Training, the Participant should have:
  - a PC running Windows 7 or later or macOS Sierra (10.12.6) or later, or a mobile device running Android (Lollipop) version 5.0 or later or iOS version 9.3.5 or later, equipped with a display and speakers allowing Internet access;
  - b) access to the Internet, depending on the transmission quality selected, with a bandwidth of at least:

240p 500 kbps
360p 1 Mbps
720p 3 Mbps
1080p 7 Mbps
2K 12 Mbps
4K 22 Mbps;

- c) the current version of the browser: Firefox, Opera, Microsoft Edge, Chrome or Safari;
- d) a webcam and a microphone if the Participant wishes to be visible and to communicate verbally with the Training instructor;
- e) Adobe Acrobat in its latest version.
- 3. If the Organizer provides a chat function during the transmission of the online Training, the Participant may contact the online Training instructor via this chat by text message.
- 4. In order to receive the audio and video transmission of the online Training, the Participant clicks on the link provided by the Organizer via e-mail.

## § 5 Obligations of the Participant or the Buyer

- 1. The Participant and the Buyer are obliged to read and comply with the Regulations.
- 2. The Participant and the Buyer are obliged to familiarize themselves and comply with the rules and regulations for the use of the facility, and the fire safety manual in force in the areas where the onsite Training takes place.
- 3. The Buyer undertakes that the Participants it has enrolled shall read and comply with the Regulations and with the rules and documents referred to in clause 2, and shall give the consents referred to in clause 5.
- 4. The Buyer shall be responsible for the Participants he/she has entered, in particular for their compliance with the provisions of the Regulations. The liability of the Buyer and the Participants enrolled by the Buyer to the Organizer for damage caused to the Organizer is joint and several. This also applies to damage caused to third parties if the Organizer is obliged to cover the damages.
- 5. The Organizer may record the onsite Training for documentary, reporting, advertising and promotional purposes of the Training and the Organizer in future years. The image of persons on the premises where the onsite Training takes place may be recorded and subsequently disseminated for documentation, reporting, advertising and promotional purposes of the Training and the Organizer in future years. By deciding to take part in the onsite Training, the Participants agree to the use by the Organizer of



their image, or that of their charges in the case of minors, for the purposes indicated in these Regulations. The image of the Participant of the online Training may be used for various forms of electronic processing, framing and composition, as well as juxtaposed with images of other people, or may be accompanied by a commentary, while the film and sound recording with his/her participation may be cut, edited, modified, or added to other materials created for documentation, reporting, advertising and promotional purposes of the Organizer – without the obligation of approval of the final product. The consent covers all forms of publication, in particular dissemination on the Internet (including Facebook, Twitter, YouTube etc. – as part of the Organizer's profile).

- 6. The Buyer is obliged to inform the Participants it enrolls about the content of the Regulations. The Buyer undertakes to indemnify the Organizer for any failure to inform the Participants of the content of the Regulations, including in particular the Organizer's failure to comply with the information obligation referred to in the GDPR. The Buyer undertakes to indemnify the Organizer for failure to obtain the consents referred to in clause 5.
- 7. Participants and Buyers are prohibited from using the online Training to provide unlawful content.
- 8. Participants and Buyers are prohibited from recording, reproducing or distributing, in whole or in part, the content made available as part of the Training. Neither explicitly nor implicitly does the Organizer transfer to the Buyer or the Participant the copyrights on this content or grant any license to them.

# § 6 Responsibility for performance of the contract

 To the extent permitted by law, the Organizer's liability (in particular contractual and tort liability) for damages, in particular for damages resulting from non-performance or improper performance of the contract or from withdrawal from the contract, caused to Participants or Buyers is excluded.

If the above exclusion of liability is not permissible, the Organizer's liability is limited to:

- a) the amount of the fee paid for the attendance of the Participant concerned at the Training in the event of damage caused to the Participant concerned;
- b) the sum of the fees paid by the Buyer for the Participants' attendance at the Training in the event of damage caused to the Buyer.

Notwithstanding the above, the Buyer agrees to indemnify the Organizer against any liability for damage caused to Participants.

- 2. The Organizer shall not be liable for improper performance or non-performance of the contract to the extent that this is caused by force majeure. Force majeure shall be understood as external events beyond the control of the parties to the contract and impossible to foresee, such as, in particular, war, fire, epidemics, floods, communication blockages of a supra-regional nature, social disasters or catastrophes of buildings or structures, or interruptions in the supply of utilities. An imminent risk of the phenomena or events referred to in the preceding sentence shall also be considered as an occurrence of force majeure even if these phenomena or events do not ultimately materialize.
- 3. If the performance to which the Organizer is obliged becomes impossible within the meaning of article 475 of the Civil Code or article 495 of the Civil Code, the provisions



of article 475 of the Civil Code and article 495 of the Civil Code shall not apply insofar as they concern the consequences of the impossibility of performance. In such a case, the Organizer may, at its own discretion, either withdraw from the contract within 14 days of the occurrence of the performance impossibility or unilaterally set a new deadline for the Organizer's performance, whereby the setting of a deadline shall indicate at least the name of a calendar month (a specific date may be indicated later). If the Organizer fails to take any of the aforementioned decisions within this deadline, the provisions of Article 475 of the Civil Code or Article 495 of the Civil Code shall apply in full. If, within the Organizer's newly set deadline, the Organizer's performance again proves impossible within the meaning of Article 475 of the Civil Code or Article 495 of the Civil Code for the same reason as originally stated, then these provisions shall apply in full.

4. The provisions of this paragraph do not apply to consumers or Quasi-entrepreneurs.

#### § 7 Changes to the Training program

- 1. The Organizer reserves the right to change the program of the Training, i.e. the persons conducting the Training, subjects and hours of the Training, as well as the date, place and manner of conducting the Training, if, despite the Organizer's due diligence, the original program of the Training proves impossible or significantly difficult to implement, e.g. due to an illness of the person conducting the Training, or other events beyond the Organizer's control. Notwithstanding the above, the Organizer may decide to conduct onsite Training in the form of online Training. A decision to conduct onsite Training in the form of online Training may be made on the condition of an occurrence of force majeure as referred to in § 6 clause 2, provided that the occurrence of such force majeure significantly hinders the conduct of onsite Training or makes it impossible. The Organizer may not decide to conduct online Training in the form of onsite Training.
- 2. The Organizer shall inform the Buyer and the Participant of the changes referred to in clause 1 by means of announcements that shall be available on the Training website available at the link: https://sprawnymarketing.pl/szkolenia/.
- 3. The Organizer reserves the right to withdraw from the contract (to cancel the Training) until the end date of the Training. The Organizer does not have the right to withdraw from the contract in the part specified in § 6 of the Regulations.
- 4. The Organizer reserves the right to withdraw from the contract (to cancel participation) to the extent concerning individual Participants until the end date of the Training if a computer system error occurs during Registration (e.g. failure of the form, which results in incorrect calculation of the price, etc.). The Organizer does not have the right to withdraw from the contract in the part specified in § 6 of the Regulations.
- 5. The declaration of withdrawal shall be submitted by the Organizer to the Buyer's e-mail address indicated in the Application Form or the Buyer's e-mail address from which the order was placed, as referred to in § 2 clause 3 of the Regulations.
- 6. If the Organizer withdraws from the contract, the Organizer shall refund the fee paid for participation in the Training to the bank account from which the fee was paid to the Organizer within 30 Business Days of the date of submitting the declaration of withdrawal. Consumers and Quasi-entrepreneurs shall be reimbursed within the timeframe specified by the relevant legislation.



# § 8 Cancellation of participation

- To the extent permitted by law, the possibility of unilateral withdrawal, termination or other dissolution of the contract by the Buyer who is not a consumer or Quasi-entrepreneur is excluded. However, the Organizer takes a case-by-case approach to each situation and requests direct contact at szkolenia@sprawnymarketing.pl in the event of random incidents.
- 2. If you are a consumer Buyer or a Quasi-entrepreneur Buyer, you may withdraw from a distance or off-premises contract without giving any reason and without incurring costs within 14 days of the conclusion of that contract. In order to withdraw from the contract, the consumer and the Quasi-entrepreneur may use the model form available at szkolenia@sprawnymarketing.pl, but this is not obligatory.

## § 9 Complaints

- The Buyer may lodge a complaint by electronic mail to the e-mail address: szkolenia@sprawnymarketing.pl, as well as by post to the Organizer's registered office address.
- 2. Complaints can be submitted no later than on the 14<sup>th</sup> day after the end of the Training. If a complaint is submitted by post, the postmark date is decisive for compliance with the deadline. This deadline does not apply to consumers or Quasi-entrepreneurs.
- 3. The complaint should contain at least the following details:
  - a) indication of the Training to which the complaint relates;
  - b) identification of the Buyer name, correspondence address, e-mail address, contact telephone number;
  - c) subject of the complaint;
  - d) indication of the facts justifying the complaint.

The subject of the complaint cannot be an act or omission of the Organizer which complies with the Regulations.

4. The Organizer shall consider complaints within 30 days of receipt.

# § 10 Satisfaction guarantee

- 1. The provisions of this paragraph supersede the provisions of § 9 in relation to online Training, including Training that has become online Training as a result of the Organizer's decision referred to in § 7 clause 1 of the Regulations. The provisions of this paragraph do not apply to onsite Training.
- 2. The Buyer may lodge a complaint by electronic mail to the following e-mail address: szkolenia@sprawnymarketing.pl.
- 3. As part of a complaint, the Buyer may demand from the Organizer:
  - a) a refund of the fee paid for participation in the online Training in the event of a gross error on the part of the Organizer (e.g. failure to implement the program of the online Training in full or in a substantial part), or
  - b) a repetition of online Training on the same subject as the online Training covered by the complaint, or conduct of another online Training in other cases.



- 4. A complaint must be submitted within 3 Business Days of the end of the online Training to which the complaint relates.
- 5. The complaint should contain at least the following details:
  - indication of the online Training (subject matter, date and possibly also location) to which the complaint relates;
  - b) identification of the Buyer name, correspondence address, e-mail address, contact telephone number;
  - c) subject of the complaint (detailed description of the situation/problem reported, which area of the organization/program has not been implemented);
  - d) the complaining party's request.

The subject of the complaint cannot be an act or omission of the Organizer which complies with the Regulations.

- 6. The Organizer shall consider the complaint within 30 days of receipt.
- 7. If the Buyer has made the request referred to in clause 3 b) of the Regulations, then, if the complaint is accepted, the Buyer has one year to request the provision of repeat Training or new Training, counting from the date of receiving information from the Organizer that the complaint has been accepted. After the end of this period, the Buyer's rights expire.

# § 11 Entrustment of personal data processing

- 1. For the purpose and for the time necessary for the performance of the Training contract, the Buyer shall entrust the Organizer with the processing of the Participants' personal data in the form of: name, surname, e-mail address, telephone number, and postal address.
- 2. When processing the entrusted personal data, the Organizer undertakes to secure the data by applying appropriate technical and organizational measures ensuring an adequate degree of security corresponding to the risks involved in the processing of personal data, as referred to in Article 32 GDPR.
- 3. The Organizer undertakes to exercise due diligence in the processing of the entrusted personal data.
- 4. The Organizer undertakes to grant personal data processing authorizations to all persons who will process the entrusted data for the purpose of implementing this contract.
- 5. The Organizer undertakes to ensure that the data processed by the persons it authorizes to process personal data for the purposes of this contract are kept confidential (as referred to in Article 28(3)(b) of the Regulation) both during their employment by the Organizer and after the termination of the employment relationship.
- 6. Upon termination of the processing services, the Organizer shall erase all the personal data and all the existing copies thereof, unless Union or Member State law prescribes the retention of personal data.
- 7. To the extent possible, the Organizer shall assist the Buyer to the extent necessary in complying with the obligation to respond to the data subject's requests and with the obligations set out in Articles 32 to 36 GDPR.



- 8. Upon discovering a data breach, the Organizer shall without undue delay report it to the Buyer within 24 hours of the discovery of the breach.
- 9. Pursuant to Article 28(3)(h) GDPR, the Buyer has the right to control whether the measures applied by the Organizer in the processing and safeguarding of the entrusted personal data comply with the provisions of this contract. The Buyer shall exercise the right of inspection during the Organizer's working hours and with at least a 7 days' notice to the Organizer.

The Organizer undertakes to remedy the deficiencies found during the inspection within the period indicated by the Buyer, but not exceeding 14 days. The Organizer shall make available to the Buyer all the information necessary to demonstrate compliance with the obligations set out in Article 28 of the Regulation.

- 10. The Buyer gives the Organizer prior general consent to the use of other processors, in particular:
  - Google LLC,
  - Google Ireland Limited.

The Organizer shall inform the Buyer of any intended changes concerning the addition or replacement of other processors, thereby giving the Buyer the opportunity to object to such changes.

- 11. The Buyer authorizes the Organizer to transfer personal data to a third country in connection with the Organizer's use of the services of the following entities:
  - Google LLC,
  - Google Ireland Limited.

#### § 12 Information clause for Buyers

- 1. The Controller of the Buyers' personal data is sprawny.marketing sp. z o.o., with its registered office in Poznań, ul. Chełmońskiego 8, 60-101 Poznań, entered in the Register of Entrepreneurs kept by the District Court Poznań Nowe Miasto and Wilda in Poznań, 8<sup>th</sup> Commercial Division of the National Court Register, under KRS no. 000313890; NIP: 7773078143, REGON: 300905973, with a share capital of PLN 102,000 (one hundred two thousand) fully paid up (hereinafter referred to as "the Controller" in the content of this paragraph).
- 2. The Buyers' personal data are processed for the following purposes of the Controller:
  - a) the performance of the concluded contract on the basis of Article 6(1)(b) GDPR for a period corresponding to the period of limitation of claims that the Controller may raise or that may be raised against the Controller;
  - b) the fulfilment of legal obligations incumbent on the Controller arising, for example, from tax law on the basis of Article 6(1)(c) GDPR for the period arising from the provisions governing the obligation in question;
  - c) marketing and the possible establishment, assertion or defense of claims on the basis of Article 6(1)(f) GDPR, until the Buyer objects to such processing, unless there are significant legitimate grounds for processing which override the interests or rights and freedoms of the Buyer, or unless, despite the objection, there are grounds for establishing, asserting or defending claims.



- 3. Recipients of the Buyers' personal data may include, among others:
  - a) electronic payment providers, if the Buyer chooses to pay via them,
  - b) entities providing IT and network infrastructure to the Controller,
  - c) entities providing accounting services to the Controller,
  - d) other subcontractors of the Controller.
- 4. The Buyers' personal data may be transferred to and stored at a destination outside the European Economic Area ("EEA"). They may also be processed by entities operating outside the EEA that work for the Controller or for one of its subcontractors. In this case, the Controller shall ensure that the right to privacy is respected. In such cases, the transfer to a third country or an international organization, depending on the circumstances of the case, shall take place on the basis of the principles set out in Articles 44 to 49 GDPR, i.e. in particular on the basis of an appropriate decision of the European Commission finding an adequate level of data protection in the third country, binding corporate rules or standard data protection clauses adopted by the European Commission.

To obtain a copy of the personal data transferred to a third country, please contact the Controller.

- 5. The Buyers have the right of access to the content of their personal data and the right to rectification, erasure, and restriction of processing, the right to data portability, the right to object to processing and the right to withdraw consent at any time without affecting the lawfulness of the processing (if processing is based on consent) that was carried out on the basis of the consent before its withdrawal. To exercise these rights or to obtain further information about them, please contact the Controller.
- 6. The Buyers have the right to lodge a complaint with the President of the Personal Data Protection Office if they believe that legal provisions have been violated in the processing of their personal data.
- 7. Subject to the following sentence, the provision of personal data is voluntary, but it is necessary for the performance of the contract. The provision of personal data for marketing purposes is voluntary and does not affect the performance of the contract; failure to do so will only prevent you benefiting from receiving marketing information.
- 8. The Buyers' personal data shall not be processed by automated means, including profiling.

# § 13 Information clause for Participants

- 1. The Controller of the Participants' personal data is sprawny.marketing sp. z o.o., with its registered office in Poznań, ul. Chełmońskiego 8, 60-101 Poznań, entered into the Register of Entrepreneurs kept by the District Court Poznań Nowe Miasto and Wilda in Poznań, 8<sup>th</sup> Commercial Division of the National Court Register, under KRS no. 000313890; NIP: 7773078143, REGON: 300905973, with a share capital of PLN 102,000 (one hundred two thousand) fully paid up (hereinafter referred to as "the Controller" in the text of this paragraph). The Controller has appointed a Data Protection Officer, who can be contacted on matters related to personal data protection at the following e-mail address: rodo@sprawnymarketing.pl.
- 2. The Participants' personal data, as long as they do not come directly from the Participants, are made available to the Controller by the Buyer or entities recording the



course of the Training on behalf of the Controller. In such cases, the following categories of data are processed: name, surname, telephone number, e-mail address as well as the image, if it was recorded during the Training. If the data originate from the Participants, their provision is voluntary, however, it may be necessary for the proper implementation of the Training.

3. The Participants' personal data shall be processed for the purposes arising from the legitimate interests pursued by the Controller, i.e.: a) marketing purposes and the possible establishment, assertion or defense of claims (pursuant to Article 6(1)(f) GDPR) for a period corresponding to the period of limitation of claims which the Controller may raise from this contract or which may be raised against the Controller, or until the Participant objects to such processing, unless there are significant legitimate grounds for processing which override the Participant's interests or rights and freedoms, or unless, despite the objection, grounds for establishing, asserting or defending claims arise.

The Participants' personal data may also be processed on the basis of their consent for the Controller's documentation, reporting, advertising and promotional purposes – this concerns in particular the Participants' image recorded during the Training (on the basis of Article 6(1)(a) GDPR) – for a period of 10 years from the end date of the Training, but no longer than until their consent to such processing is withdrawn.

- 4. Recipients of the Participants' personal data may include:
  - a) entities providing IT and network infrastructure to the Controller,
  - b) other subcontractors of the Controller, including, in particular, entities recording the course of onsite Training on behalf of the Controller.
- 5. The Participants' personal data may be transferred to and stored at a destination outside the European Economic Area ("EEA"). They may also be processed by entities operating outside the EEA that work for the Controller or for one of its subcontractors. In this case, the Controller shall ensure that the right to privacy is respected. In such cases, the transfer to a third country or an international organization, depending on the circumstances of the case, shall take place on the basis of the principles set out in Articles 44 to 49 GDPR, i.e. in particular on the basis of an appropriate decision of the European Commission finding an adequate level of data protection in the third country, binding corporate rules or standard data protection clauses adopted by the European Commission.

To obtain a copy of the personal data transferred to a third country, please contact the Controller.

- 6. The Participants have the right of access to the content of their personal data and the right to rectification, erasure, and restriction of processing, the right to data portability, the right to object to processing and the right to withdraw consent at any time without affecting the lawfulness of the processing (where processing is based on consent) that was carried out on the basis of the consent before its withdrawal. To exercise these rights or to obtain further information about them, please contact the Controller.
- 7. The Participants have the right to lodge a complaint with the President of the Personal Data Protection Office if they believe that legal provisions have been violated in the processing of their personal data.



8. The Participants' personal data shall not be processed by automated means, including profiling.

# § 14 Out-of-court complaint and redress procedures and rules of access to these procedures (APPLICABLE TO CONSUMERS ONLY)

- Participants and Buyers who are consumers can use out-of-court complaint and redress procedures. The rules of access to these procedures are available at the offices or on the websites of the entities authorized to handle disputes out of court. They may be, in particular, consumer ombudsmen or Provincial Trade Inspectorates, the list of which is available on the website of the Office of Competition and Consumer Protection.
- 2. A platform for online dispute resolution between consumers and entrepreneurs on the EU level (the ODR platform) is available at http://ec.europa.eu/consumers/odr/.

# § 15 Final provisions

- 1. Subject to clause 4 below, the provisions of Polish law shall apply mutatis mutandis to matters not covered by the Regulations.
- 2. Polish courts shall have jurisdiction over all claims arising from the contract concluded with the Organizer, as well as over any matters relating to tort claims and unjust enrichment which may arise in connection with the conclusion, performance or termination of such contract. Thus established jurisdiction of Polish courts shall be non-exclusive and shall be without prejudice to the provisions stipulating other grounds of jurisdiction, and in particular shall not deprive consumers or Quasi-entrepreneurs of the right to bring action before courts other than those listed above.
- 3. The competent court for disputes arising from the contract shall be the court with jurisdiction over the Organizer's registered office. This provision does not apply to consumers or Quasi-entrepreneurs.
- 4. These Regulations do not limit any of the rights of consumers or Quasi-entrepreneurs to the protection to which they may be entitled under the mandatory provisions of law in their country of residence.
- 5. The Controller reserves the right to amend the Regulations at any time for important reasons. Such reasons may include, in particular, the need to adapt the content of the Regulations to current legal regulations or those entering into force, the need to adapt the Regulations to changing market conditions, or changes in the way the Controller provides services. Changing the content of § 12 and 13 does not constitute an amendment to the Regulations. Contracts concluded before the Organizer amends the Regulations shall be performed in accordance with the Regulations in force at the time of their conclusion, unless the Buyer agrees to the application of the new version of the Regulations to the contract concluded with him/her, or unless the amendment of the Regulations results from the necessity of their adjustment to mandatory provisions of law.
- 6. The digital content provided to Buyers and Participants being consumers includes in particular:
  - a) the message referred to in § 2 clause 4 of the Regulations;
  - b) VAT invoices and proforma invoices;
  - c) the audio-video signal transmission referred to in § 4 clause 2 of the Regulations;



and the Regulations, insofar as the Buyer chooses to download them. There are no specific risks referred to in Article 6(1) of the Act of 18 July 2002 on the provision of services by electronic means (uniform text: Journal of Laws of 2020, item 344 as amended). However, the Organizer highlights that the provision of services by electronic means may involve risks on the part of the Buyer or Participant as an Internet user. The risk associated with the use of services provided by electronic means consists in particular of the threat of infecting the Buyer's or Participant's IT system with software aimed, for example, at spying on use, stealing important data, causing the system to be unable to start up, spamming, deleting data, etc. The functions and purpose of the software or data not being a component of the content of the service, introduced by the Organizer into the information and communication system used by the Buyer or Participant, are specified in the Privacy Policy, which is available on the website https://sprawnymarketing.pl/polityka-prywatnosci.

- 7. Access to the digital content mentioned in clause 6 requires:
  - a) a device allowing access to the Internet;
  - b) Internet access;
  - c) the current version of the browser: Firefox, Opera, Microsoft Edge, Chrome or Safari;
  - d) a program capable of opening PDF files, e.g. Acrobat Reader in its latest version. In order to gain access to the digital content listed in clause 6c) above, it is necessary to fulfil the conditions indicated in § 4 clause 2 of the Regulations.
- 8. The digital content listed in clause 6 above is not protected against alteration. As a rule, this content can be reproduced and saved in a format other than the one in which the Organizer sent it. As a result of such action, the digital content may be altered, its properties may change, or parts of the information may be lost.
- 9. The Buyer agrees that the Organizer may use the Buyer's company name and logo in promotional materials, on the website, in the newsletter, and in information about the Conference, including promotional materials about the Conference sent to the Participants, Buyers and potential Participants or Buyers. At the same time, the Organizer reserves the right to include the Buyer's company name and logo in its advertisements, on its websites and in other promotional materials concerning the Conference, also after the Conference, to which the Buyer hereby gives consent.
- 9. The Regulations are available at the link: https://sprawny.marketing/regulamin/regulamin szkolen.pdf.
- 10. The Regulations enter into force on June 9, 2023.



Place and date:
Name and address of the consumer or name and address of the Quasi-entrepreneur
sprawny.marketing sp. z o.o., ul. Chełmońskiego 8/4 60-754 Poznań Company name and address
DECLARATION OF WITHDRAWAL FROM A DISTANCE CONTRACT
I declare that, pursuant to Article 27 of the Consumer Rights Act of 30 May 2014 (Journal of Laws of 2014, item 827), I withdraw from the order paid for with invoice no concluded on
Signature of the consumer/Quasi-entrepreneur